

2009

Profiting from Nonprofits

Amy Koshy

Southern Methodist University

Allison Griffin

Southern Methodist University

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Recommended Citation

Koshy, Amy and Griffin, Allison, "Profiting from Nonprofits" (2009). *Big iDeas 2009 Fall Updates*. 5.
https://scholar.smu.edu/big_ideas_2009_fall/5

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A decorative graphic on the left side of the cover, consisting of several overlapping, flowing red ribbons that create a sense of movement and depth. The ribbons are a deep red color and have a slight 3D effect with shadows.

PROFITING FROM NONPROFITS

A single, thick, curved red ribbon graphic located below the title, mirroring the style of the larger graphic on the left.

AMY KOSHY
ALLISON GRIFFIN

PROFITING FROM NONPROFITS

- STATE OF DALLAS NONPROFITS
- PROBLEM
- WHAT WE ARE DOING ABOUT IT

OVERVIEW

- Students Consulting for Non-Profit Organizations (SCNO) is an organization of university students committed to developing communities through pro-bono consulting engagements with non-profit organizations.
- Mentor Chapters
- The teams of SCNO offer insightful consulting engagements on a range of topics, including: marketing, fundraising and capital allocation, information technology, organization strategy, and operational management.
- Developing the community, marketability, network, and leadership



SMU IN THE COMMUNITY

- Current SMU student involvement in the nonprofit sector
- What the community has to say about SMU students' work



PLANS

- Collaborating with current chapters
- Setting the foundation
- North Texas Food Bank
- Goals